

From: Susan Mazurski May 20, 2011 12:18:38 PM
Subject: Tourism Committee Minutes 05/16/2011
To: SimsburyCT_TourismMin
Cc:

Simsbury Tourism Committee
Simsbury Bank - May 16, 2011

In Attendance: Liz Banco, Terry Boulton, Dominique Avery, Pat Carbone, John Hampton, Barbara O'Connor, Steve Mitchell, Laurie Matczak, Paulette Clark

1. Meeting called to order at 7:40PM
2. Minutes of April 18, 2011 reviewed and approved
3. Old Business:
 - A. Laurie spoke of her research of the New England Trail and what she has learned thus far, re: hiking, etc.
 - B. Liz discussed the cell phone tour, and new brochures as old ones are out of print. Joyce is working on kiosk brochures and doing weather-related laminating and weather-resistant signs with the brochure boxes. Eagle Scouts are getting involved. Liz is looking for the templates. She spoke of the new intern in Mary's office, which will be a great help in many areas.
 - C. Steve discussed the bike event and Gov. Malloy's visit on Saturday, and thanked the Tourism members who were the welcoming committee at the Historical Society on Friday. He reported that 165 rode from New Haven to Simsbury - successful event.
 - D. Liz said that Joyce is working on the display case in Town Hall to have it ready for June 1.
 - E. Liz reported on the Expo, and the survey going out to participants to find out their likes, dislikes and preferences. It was decided to abandon the sign-in table and other items to be addressed for the next Expo. Time was spent folding and preparing the surveys. John reported that the task could be completed by the new intern.

4. New Business:

- A. Liz spoke re: Farmer's Market and is touching base with Sarah to determine our use with a Tourism table.
- B. Liz discussed our summer meetings and it was decided on Rosedale Farms in June, no meeting in July, and perhaps using Community Farms in August.
- C. Liz moved forward on our Town Hall phone answering schedule and made assignments.

5. Other Business:

- A. Terry suggested using the Tourism web site more aggressively to announce coming events.

6. Meeting was adjourned at 9:15PM

Minutes submitted by Pat Carbone